



# Pennsylvania Hunt Cup Advertising Opportunities

## 2021 PHC Web Cast/Live Stream Advertising Contract

\_\_\_\_\_ I agree to be an Advertiser on the PHC 2021 Live Stream  
Live stream is a video to web production. Web links to the programming can be found on our website and will be promoted on our social media platforms as well as through NSA and our beneficiary.

The program will be archived and be available for continued viewing.

Live Stream of last year's PHC generated approx. 8,000 views.

DEADLINE to reserve your ad space – Monday, October 18, 2021

Video files have to be provided by the advertiser by Friday, October 22, 2021

### Advertising on Live stream

60 sec Spot \$500

30 sec Spot \$300

### Advertising Combo on Live stream and in program

60 sec Spot & Full Page color ad \$650

30 sec Spot & Full Page color ad \$500

## 2021 PHC Program Advertising Contract

\_\_\_\_\_ I agree to be an Advertiser in PHC 2021 Official Program, Sunday, November 7, 2021.

**The 2021 Official Program will be printed, and be available as PDF and epub on-line.**

**Programs will be handed out free of charge.**

Links to the virtual program can be found on our website and will be promoted on social media.

DEADLINE to reserve your ad space – Monday, October 18, 2021 - All Ad Materials Due by Friday, October 22, 2021

Full Page (trim size 4" w x 8" h / full bleed 4.75" w x 8.75" h)

Full Page - color - \$350

(4" wide x 8" high)

Full Page - black & white - \$200

(4" wide x 8" high)

Half Page - color - \$200

(4" wide x 3.95" high)– horizontal only

Half Page - black & white - \$125

(4" wide x 3.95" high)– horizontal only

Advertiser: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ email: \_\_\_\_\_

Payment in full has to be received by October 22, 2021 to be included in the live stream/program.

Thank you for your continued support.

Please mail this form to:

**Pennsylvania Hunt Cup Committee (PHCC)**

**P.O. Box 100, Unionville, PA 19375**

For more information, please contact Andrea Collins (610) 220-3742,  
email: pahuntcupraces@gmail.com or visit our website pahuntcup.org.

**Pennsylvania Hunt Cup Committee • P.O. Box 100 • Unionville, PA 19375**