



Sponsorship of the Pennsylvania Hunt Cup 2020 Letter of Intent

I agree to be a Sponsor of the 2020 Pennsylvania Hunt Cup Races
on Sunday, November 1, 2020.

I will participate at the level indicated below.

_____ Presenting Pennsylvania Hunt Cup Sponsor - \$15,000 - \$25,000
Amount of Presenting Sponsorship _____

_____ Stakes Sponsor - \$10,000

_____ Timber Sponsor - \$7,500

_____ Jump Sponsor - \$5,000

_____ Free Choice Sponsor - Donate at your discretion

(Pledges above \$2,500 are considered sponsorships, pledges up to \$2500 are supporters.)

Sponsor: _____

Authorized Signature: _____ Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Sponsor Contact Person: _____

Phone: (_____) _____

Email: _____

I understand that I will be billed for this sponsorship at a later date, if the amount is not
included herein, and that the fee is payable on or before October 9, 2020.

I also understand that lack of payment by that date may result in loss of sponsorship benefits.

In the event that we are required to cancel the Pennsylvania Hunt Cup altogether, we will be in touch with you.

Thank you for your continued support.

Please mail this form to:

Pennsylvania Hunt Cup Committee (PHCC)

P.O. Box 100, Unionville, PA 19375

For more information, please contact Andrea Collins (610) 220-3742, email: pahuntcupraces@gmail.com
or visit our website pahuntcup.org.



Pennsylvania Hunt Cup Advertising Opportunities 2020 PHC Web Cast/Live Stream Advertising Contract

_____ I agree to be an Advertiser on the PHC 2020 Live Stream, November 1, 2020.

Live stream is a video to web production. There is no satellite up-link and a slight delay is to be expected. Web links to the programming can be found on our website and will be promoted on our social media platforms as well as through NSA and our beneficiary. The program will be archived and be available for continued viewing. Live Streaming of two NSA Races in the Spring of 2020 had combined viewership of approx. 10,000 races fans.

DEADLINE to reserve your ad space – Monday, October 19, 2020

Video files have to be provided by the advertiser by Friday, October 23, 2020

Advertising on Live stream

_____ 60 sec Spot \$500
_____ 30 sec Spot \$300

Advertising Combo on Live stream and in program

_____ 60 sec Spot & Full Page color ad \$650
_____ 30 sec Spot & Full Page color ad \$500

2020 PHC Program Advertising Contract

_____ I agree to be an Advertiser in PHC 2020 Official Program, Sunday, November 1, 2020.

The 2020 Official Program will not be printed, but we be available as PDF and epub on-line.

Links to the virtual program can be found on our website and will be promoted on social media.

DEADLINE to reserve your ad space – Monday, October 19, 2020

All Ad Materials Due by Friday, October 23, 2020

_____ Full Page - color - \$350
(3.75" wide x 7.5" high)
_____ Half Page - color - \$200
(3.75" wide x 3.5" high)– horizontal only

_____ Full Page - black & white - \$200
(3.75" wide x 7.5" high)
_____ Half Page - black & white - \$125
(3.75" wide x 3.5" high)– horizontal only

Advertiser: _____

Authorized Signature: _____ Date: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: (_____) _____ email: _____

Payment in full has to be received by October 23, 2020 to be included in the live stream/program. In the event that we are required to cancel the Pennsylvania Hunt Cup altogether, we will be in touch with you.

Thank you for your continued support.

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